

Film Production Guidance

All participants must also follow Official Rules for Participation.

FILM PRODUCTION is the process of making moving imagery. The **producer** (the student submitting the entry) is a person who expresses their original thoughts and ideas through the use of images that change over time. The producer is not required to appear in the film but if the producer chooses to appear, a camera tripod may be used. All screenwriting, directing, camera/filming, and editing must be done by the producer. ***PowerPoint or similar presentation is prohibited because most graphic elements are copyrighted.***

Consider the following styles to portray your original film:

- Animation: Hand-drawn, created from a collection of objects, clay, torn paper, etc., or computer-generated.
- Narrative: A story told through the images created on film or computer (This is not the same as a storyteller narrating an original story.).
- Documentary: A nonfiction production using narration, facts, and images.
- Experimental: A production that explores movement, light, and montage.
- Multimedia: Computer-generated media presentations must be completely original, and the student must do all the work. Cutting and pasting from other sources is not permitted. The use of software that allows the user to build a virtual environment using prefabricated characters and elements is not permitted. Any software used to create an entry should only enhance and present the work, not provide the primary design.

Use of Other Copyrighted Material

Films may include public places, well-known products, trademarks, or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good. Use of background music must be credited on the student entry form.

Tips for Audio/Visual Quality

- Use a tripod to hold the camera still.
- Make sure there is plenty of lighting, especially if indoors.
- Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.).
- Make sure the background music (if any) is audible on the recording.
- Record two seconds of silence at the beginning and end of your production.

Submission Instructions

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Performance must not exceed 5 minutes in length or 1 GB (one gigabyte) in file size.
- Record using a CD, DVD, or flash drive.
- Accepted file formats include: AVI, FLV, WMV, MOV, MP4.
- Credit background music (title, composer, lyricist, and performer) on the student entry form.
- Label CD/DVD/flash drive with name, title of artwork, arts category, and division.
- Place CD/DVD/flash drive and student entry form in a full-page closeable manila envelope.
- Label the manila envelope with name, title of artwork, school, arts category, and division.